

**INVITATION - Colloquium for PhD Programme Series 2, 2025, Faculty of Business and Economics**

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 2, 2025** on **24 – 26 February 2025 (Monday - Wednesday)**.

The details are as follows:

DEPARTMENT OF DECISION SCIENCE	
<b>24.02.2025</b> <b>Monday</b> <b>9:00 – 10:00 am</b>	<b>Thesis Seminar Presentation – Ting Peng</b> Title: <b>Green Innovation Adoption of Manufacturing Little Giant Enterprises in China: Impact of Key Constructs on Cost Reduction and Corporate Reputation</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>24.02.2025</b> <b>Monday</b> <b>10:00 – 11:00 am</b>	<b>Proposal Defence Presentation – Nur Zarina Azurin binti Abdullah Sani</b> Title: <b>Big Data Analytics Capabilities Powered by AI (BDAC-AI) and International Performance: Investigating the Effects of Sustainability Practices, Organizational Agility and International Orientation</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>24.02.2025</b> <b>Monday</b> <b>11:00 – 12:00 pm</b>	<b>Proposal Defence Presentation – Hamna Anis</b> Title: <b>Privacy and Security Concerns: Key Barriers to the Adoption of the Internet of things (IOT) in Malaysia’s Public Sector Organizations</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>24.02.2025</b> <b>Monday</b> <b>12:00 – 1:00 pm</b>	<b>Thesis Seminar Presentation – Chairil Anwar</b> Title: <b>Green Supply Chain Management Practices and Competitive Advantage in the Hotel Industry: The Moderating Effect of Quality Culture</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES	
<b>24.02.2025</b> <b>Monday</b> <b>2:00 – 3:00 pm</b>	<b>Thesis Seminar Presentation – Zhouyan Hu</b> Title: <b>The Performance of NGOS in Improving the Life Satisfaction of Older People and its Facilitation towards ageing Policy – A Study from Shanghai, China</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>24.02.2025</b> <b>Monday</b> <b>3:00 – 4:00 pm</b>	<b>Proposal Defence Presentation – Zhao Fengyang</b> Title: <b>Transformational and Authoritarian Leadership Effects on Employee Voice Behavior and Organizational Citizenship Behavior in China’s Service Sector: A Multilevel Longitudinal Study</b>

	Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>DEPARTMENT OF ECONOMICS</b>	
25.02.2025 Tuesday 9:00 – 10:00 am	<b>Candidature Defence Presentation – Azim bin Azhar</b> Title: <b>Firm’s Wage Adjustment During Crisis</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.02.2025 Tuesday 10:00 – 11:00 am	<b>Candidature Defence Presentation – Sun Benyao</b> Title: <b>Digital Infrastructure and Green innovation in China</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
25.02.2025 Tuesday 11:00 – 12:00 pm	<b>Proposal Defence Presentation – Shaista Akmal</b> Title: <b>Impact of Social Capital on Human Capital in OECD Countries</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>DEPARTMENT OF FINANCE</b>	
26.02.2025 Wednesday 10:00 – 11:00 am	<b>Thesis Seminar Presentation – Salsa Dilla</b> Title: <b>How Does Fintech Lending Influence Competition, Efficiency, and Stability in Banking? Empirical Evidence from Indonesian Commercial Banks</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
26.02.2025 Wednesday 11:00 – 12:00 pm	<b>Proposal Defence Presentation – Wang Weixiao</b> Title: <b>Green Transition and Its Impact on Corporate Financial Performance</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>DEPARTMENT OF MANAGEMENT AND MARKETING</b>	
26.02.2025 Wednesday 12:00 – 1:00 pm	<b>Proposal Defence Presentation – Long Yang</b> Title: <b>ESG Practices and Financial Performance: The Mediating Role of Green Investment in Corporate Life-cycle Perspective</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
<b>DEPARTMENT OF ACCOUNTING</b>	
26.02.2025 Wednesday 2:00 – 3:00 pm	<b>Proposal Defence Presentation – Nor Diana binti Zainun</b> Title: <b>Sustainability Reporting and Impression Management: A Study of Visual Textual Communication in Malaysian Mining Industry</b> Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics
26.02.2025 Wednesday	<b>Proposal Defence Presentation – Yuchen Zhang</b>

<p><b>3:00 – 4:00 pm</b></p>	<p>Title: <b>Digital Transformation and Managerial Ability for Sustainable Value Creation in Chinese-Listed Enterprises</b></p> <p>Venue: Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>
<p><b>26.02.2025</b>  <b>Wednesday</b>  <b>2:00 – 3:00 pm</b></p>	<p><b>Candidature Defence Presentation – Liang Simin</b></p> <p>Title: <b>The Role of Institutional Pressure in Enhancing Carbon Information Disclosure Level – Evidence from Chinese High Carbon Emission Listed Enterprises</b></p> <p>Venue: Seminar Room 2, Level 2, Azman Hashim Building, Faculty of Business and Economics</p>

**All are invited.**

**Thank you and have a great day.**